ARAVIND A SAJEEV

UX/UI Designer

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SUMMARY:

BTech degree in Mechanical Engineering | Enthusiastic, highly-motivated with proven leadership capabilities, who likes to take initiative and seek out new challenges with 4 years of experience in UI/UX & WordPress development | Check my portfolio on: **www.aravindasajeev.in**

WORK EXPERIENCE:

Senior. UX/UI Designer   Dec 2023 - Present
Sasoft Technologies | Thiruvananthapuram

- Contributed to the development of LILO, a hyperlocal delivery platform.
- Collaborated with cross functional teams to design, test, and deploy new features, ensuring seamless user experience and enhancing LILO's functionality and user engagement.
- Analyzed user feedbacks and performance metrics to initiate data-driven decisions to optimize the overall performance of the product and worked as a part of the Business development team.

UX/UI Specialist   May, 2022 - April 2023
Acsia Technologies | Thiruvananthapuram

- Used wireframes, mock-ups and prototypes to establish user interface design for an automotive based product.
- Worked closely with product teams to define visual and functional requirements.
- Designed UIs within frontend web frameworks, exploiting associated templates and tools to shorten development times.

UI Designer/ Wordpress Developer   April, 2020 - May, 2022
adamasTec | Thiruvananthapuram

- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Devised site maps, wireframes and mockups for designs based on proven methodologies, stakeholder requests and end-user feedback, successfully translated UI designs to functional Wordpress websites.
- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.

Design Engineer/ CAD Software Trainer   August, 2018 - September, 2019
Bestowal Infotechs | Thiruvananthapuram

- Supported engineering design development through analysis and simulation of prototypes and 3D computer models.
- Trained and mentored students on using design softwares to fulfill various roles.

HONOR AWARDS/ CERTIFICATIONS

- **Product Design Course**   Udacity
- **Introduction to User Experience Design**   Georgia Institute of Technology
- **Google UX Design Professional   Coursera
  Certificate (Includes 7 different
  specialisation certifications)**

Foundations of User Experience (UX) Design | Start the UX Design Process: Empathise, Define, and Ideate | Build Wireframes and Low Fidelity Prototypes | Create High- Fidelity Designs and Prototypes in Figma | Conduct UX Research and Test Early Concepts | Build Dynamic User Interfaces (UI) for Websites | Design a User Experience for Social Good & Prepare for Jobs

- **Digital Skills: User Experience**   Accenture

- Represented the School/ College Cricket teams and also was the Captain of the School Cricket Team. Awarded Best Outgoing Student from Christ Nagar EHSS, Thiruvananthapuram. Participated and won prizes in various Drawing & Quiz competitions.

EDUCATION:

Btech
Mar Baselios College of Engineering & Technology, Thiruvananthapuram
2014 - 2018   70.5%

HSE (12th Grade)
Christ Nagar English HSS, Kowdiar, Thiruvananthapuram
2013   93.42%

SSLC (10th Grade)
Christ Nagar English HSS, Kowdiar, Thiruvananthapuram
2011   8 A+ grade and 2 A grade

SKILLS:

- **UX/UI Design**
- Proficient in **Figma, Adobe XD**
- **Wireframing, Prototyping,** and **Usability Testing** skills.
- Knowledge in **Design Handoff** tools like **Figma Dev Mode**
- **Experience in Automotive** and **E- commerce Industries.**
- **Experience in E-commerce apps, SaaS platforms, Dashboard designs and Websites.**
- Conducted **User research, A/B testing,** and **Usability studies.**
- Knowledge of **accessibility standards.**
- Experienced in working with developers, with **Basic HTML** and **CSS knowledge.**
- **Cross- Functional Team Collaboration** and **Communication Skills.**
- Knowledge in **Wordpress, AutoCad, Creo, Fusion 360, Revit MEP.**

INTERESTS:

- **Cricket**
- **Drawing**